

Wisconsin Long Term Care Advisory Council

Meeting of March 8, 2016

Clarion Suites at the Alliant Energy Center

Members present: Audrey Nelson, Beth Anderson, Beth Swedeen, Carol Eschner, Christine Witt, Cindy Bentley, Dan Idzikowski, Denise Pommer, Heather Bruemmer, Jessica Nell, John Sauer, John Vander Meer, Ken Grode, Lauri Malnory, Mary Kruger, Maureen Ryan, Roberto Escamilla II, Robert Kellerman, Sam Wilson

Members absent: Barb LeDuc, Barbara Peterson, Ginger Reimer, Jonette Arms, Teri Buros, Tom Hlavacek (represented by Tim Harrington)

Others present: Ann Gryphan, Brad Christensen, Charlie Morgan, Cindy Ofstead, Claire MacLennan, Chris McElgunn, Faith Russell, Karl Curtis, Katelyn Marschall, Lynn Gall, Michael Blumenfeld, Mike Klug, Sean Kirkby, Sue Rosa, Steph Mabrey

Call to Order and Welcome

Heather Bruemmer called the meeting to order at 9:30AM and welcomed members and guests. Council members and staff from the Department of Health Services (DHS) introduced themselves. The minutes from the January meeting were approved with minimal changes on a motion from Ken Grode, seconded by Maureen Ryan. Maureen asked to have an item related to conflict free case management added to the agenda.

Update on Caregiver Strategy

Lynn Gall, Alzheimer's and Family Caregiver Coordinator in the Office on Aging at DHS, thanked the Council for their help on the Caregiver Gaps and Strategies grid. In order to address strategies that were identified in the Community Awareness and Outreach section of the grid, Lynn is organizing a state-wide workgroup for marketing and outreach to develop a plan specifically to reach family caregivers. This group is meeting monthly via conference call, which started in February 2016. The goals of this workgroup include:

- Create a statewide brand and identity for caregiver services
- Help caregivers identify themselves as family caregivers
- Improve community awareness
- Eliminate stigma of being a caregiver
- Normalize caregiver supports

Identified audiences for the first campaign include:

- Sandwich generations
- Employed caregivers
- Spousal caregivers

- Male caregivers
- People living alone with dementia

Lynn's goal is to have materials prepared to review at the May Long Term Care Advisory Council meeting to receive feedback from the Council members.

Council members made the following recommendations in regards to the Caregiver Workgroup:

- Consider including tribes as an audience for community awareness and outreach through the Tribal Aging and Disability Resource Specialists and Tribal Aging Units.
- Include siblings of individuals with IDD when discussing the sandwich generation.
- Consider working with a professional marketing firm or ask partners if they can provide professional marketing services in kind.
- Recommend that the workgroup send materials to the Council ahead of time so that members can prepare feedback prior to the May meeting.
- Include paid professional caregivers as an audience group.
- Check with the University of Wisconsin to see if there are students from business or marketing who could work with us for free.
- Be aware of differences between rural and urban communities.
- Suggest that workgroup members contact Council members to consult, especially if they are in the same community/geographic location.
- Use the state-wide Alzheimer's Conference as a launch site for this project, if time allows.

Wisconsin Cares Dementia Bills

Faith Russell, Policy Analyst in the Office of Policy Initiatives and Budget (OPIB), reviewed the status of the Wisconsin Cares Dementia Bills that are either scheduled for public hearing or for an Executive Session with the Senate Health and Human Services (HHS) Committee (see *Wisconsin Dementia Bills as Passed by the Assembly and referred to the State* handout).

The Council discussed the following bills:

1. AB 784, relating to funding for the Alzheimer's Disease Research Center at the University of Wisconsin-Madison and making an appropriation of \$50,000.
 - a. Clarified that funding allocation is not specified in the bill but would most likely be used for the Wisconsin Registry for Alzheimer's Prevention (WRAP) study.
 - b. Tim Harrington, Development Coordinator at the Alzheimer's Association Southeastern Wisconsin Chapter, added that there are federal grants tied to the bill that would include extra funds.
 - c. This bill was scheduled for public hearing with the Senate HHS Committee for 3/3/16 but was not acted on.

2. AB 786, relating to the requirement for DHS to create a report on a dementia crisis unit pilot program and placement of individuals with dementia.
 - a. Recommended for passage by the Senate HHS Committee on 3/3/16 and waiting for scheduling for full senate.
3. AB 787, relating to funding for respite care under the Alzheimer's Family and Caregiver Support Program (AFCSP) and making an appropriation of \$1 million.
 - a. Lynn Gall gave a description of the AFCSP program including changes that would occur if this bill were to pass.
 - b. It was identified that the reason for emphasis on respite came from the testimony given to the Assembly Speaker's Task Force on Alzheimer's and Dementia.
 - c. Lynn clarified that the AFCSP program is available for anyone with a dementia diagnosis, not specific to Alzheimer's disease.
 - d. Recommended for passage by the Senate HHS Committee on 3/3/16 and waiting for scheduling for full senate.
4. AB 788, relating to funding for Dementia Care Specialists (DCS) in Aging and Disability Resource Centers (ADRC) and making an appropriation.
 - a. Adds funding for four more DCS in counties with populations of less than 150,000.
 - b. Scheduled for public hearing with Senate HHS Committee on 3/3/16 but not on Executive Session agenda.
5. AB 790, relating to dementia training grants for mobile crisis teams and making an appropriation for \$250,000 for one fiscal year.
 - a. Recommended for passage by the Senate HHS Committee on 3/3/16 and waiting for scheduling for full senate.
6. AB 792, relating to referrals for subjects of alerts for missing adults and operator's license review.
 - a. Scheduled for committee meeting on 3/9/16.

Council Members provided the following feedback to the status of the Wisconsin Cares Dementia Bills:

- Asked about status of AB 785, relating to the development of a dementia specialist certification program.
 - This bill was not scheduled for the 3/3/16 Senate HHS Committee agenda for public hearing or for Executive Session.
 - The bill did not have what it needed to be effective including a requirement for renewal of certification.
- Tim Harrington provided additional information about how the bills will move through the legislature. He indicated that the Assembly is done for the year and the current schedule for the next Senate session is very short. He was optimistic that the three that have passed the committee (784, 788 and 790) would go to session.

- It was asked if AB 788 would include current tribal positions. Faith clarified that the focus is on funding, not on the positions and that we would hope to have funding for 12 DCS.

CMS Conflict Free Case Management

Maureen Ryan, Executive Director at the Wisconsin Coalition of Independent Living Centers, Inc., gave a brief overview about the CMS Conflict Free Case Management rule. Under this rule, individuals who are guardians cannot provide direct care services to the same person. After looking at Family Care and IRIS consumers, this rule poses a problem because there are a high number of guardians that also serve as direct care providers. Additionally, this new rule exacerbates the issue of the lack of direct care providers in the state. This rule is already in effect and Wisconsin is in the process of developing a plan to come into compliance.

Council members generated the following list of ideas for addressing the new CMS rule:

- Generate a list of recommendations or concerns to be addressed.
- Clarify how to start the process of implementation.
- Revisit caregiver issues with a focus on professional, paid caregivers and provide as an agenda item.
- Address the workforce crisis to maintain a dementia-capable state and support family caregivers.

Dementia Project Accomplishments

Cindy Ofstead, Director of the Office on Aging, provided a brief history of the Wisconsin Dementia Care System Redesign Project, highlighting the accomplishments of DHS and partners (see *Highlights of Accomplishments of the Dementia Care System Redesign Plan* handout). A presentation was shown that included video clips and materials from the state-wide dementia road show sessions, the Alive Inside documentary extended trailer, the Dementia Friendly Communities Toolkit, Dementia Friendly Employer's Toolkit, Wisconsin Dementia Care Guiding Principles, and University of Wisconsin-Oshkosh trainings.

Council members responded with the following recommendations:

- The medical community needs to be more involved. DHS should disseminate the Guiding Principles and other materials to clinics, hospitals, and the general medical community.
- Transportation professionals should be trained on dementia and should be aware of dementia friendly communities.
- Many accomplishments come out of recognition from community leadership (e.g. Mayor of Portage city promoting dementia friendly communities). DHS should include the League of Wisconsin Municipalities and local community leadership when moving forward with the Dementia Friendly Communities Toolkit.

- DHS should involve employers and the associations that they relate to and include chambers of commerce in initiatives related to the Dementia Friendly Employer's Toolkit and the Dementia Friendly Communities Toolkit.

2016 Dementia Project Priorities

Faith reviewed the 2016 priorities for the Dementia Care System Redesign Plan (see *Dementia Care System Redesign Plan: 2016 Draft Priorities* handout) and asked for DHS staff and partner input as needed.

Council members identified the following strategies to include in the priorities for the Dementia Care System Redesign Plan:

- Recommendation for legislation to expand family and medical leave and focusing on employers. It was clarified that legislation to expand family and medical leave (FMLA) was not included in the Wisconsin Cares Dementia Bills because the bills were a product of the Assembly Speaker's Task Force on Alzheimer's and Dementia, not of the Secretary's office. Expanding FMLA was not considered by the Speaker's Task Force as a priority for legislation.
- Recommendation to highlight the tele-town halls. AARP is planning a series of tele-town halls related to the Dementia Friendly Employer's Toolkit in order to continue the dementia friendly community efforts. Additionally, the June edition of the AARP bulleting, which reaches 837,000 members, includes an article on the Dementia Friendly Employer's Toolkit.
- AARP is a partner with the Division of Public Health (DPH) and is part of the steering committee to develop the state-wide DPH Health Improvement Plan. It was noted that the priorities for the health improvement plan are not necessarily aging related and that there is disconnect between the priorities of public health and the priorities of their partners.
- Expand to incorporate Include, Respect, I Self-Direct (IRIS), the Division of Vocational Rehabilitation (DVR), and the Department of Workforce Development (DWD) in conversations about dementia friendly communities and dementia friendly employers.
- Resources should be made available for children (e.g. a book for kids about dementia). Consider libraries as a resource for general dissemination for information since libraries are open in the evening.

Katelyn Marschall, Dementia Initiative Project Manager in the Office on Aging, gave a summary of innovative programs for underserved communities that are funded by federal grants through the Administration for Community Living. The Alzheimer's Disease Initiative-Specialized Supportive Services (ADI-SSS) grant supports program development targeting three groups: individuals with dementia who live alone (partnering with GWAAR); individuals with an intellectual or developmental disability at risk for developing dementia (partnering with the WI Board for People with Developmental Disabilities and the WI Alzheimer's Institute); family

caregivers who care for persons with dementia who develop behavioral symptoms, both through Music and Memory in the tribes (partnering with the Alzheimer’s Association–Greater Wisconsin Chapter) and by developing online training modules (partnering with the University of Wisconsin-Oshkosh). The Alzheimer’s Disease Supportive Services Program (ADSSP) funds two DCS positions for African American population in Madison and Milwaukee, working specifically with Memory Care Connections.

Heather Bruemmer provided background information on the Wisconsin Partnership Program grant that provides resources and support to Wisconsin Coalition for Collaborative Excellence (WCCEAL) members. The grant provides \$1 million over five years and includes a partnership with John Sauer and Kevin Coughlin. There is a current call for interest for innovative designs or programs.

Faith provided information about the Dementia Crisis Innovation Grants (see *Dementia Crisis Innovation Grants: Summaries of Funded Applications* handout) in regards to crisis response and stabilization. Council members identified the following concerns when discussing crisis response and stabilization:

- Necessary to assume that we are going to need some form of facility based capacity that can manage residents with significant behavioral challenges. There are cases where stabilization is not appropriate. How do we redirect resources for individuals who need care immediately or have comorbidities who need specialized services?
- Crisis response needs to be a higher priority.
- The Alzheimer’s Association–Southeastern Wisconsin Chapter has had an increase in hits on their website and calls to the 24/7 support line. In addition, clinician outreach has increased. The Association developed a Direct Connect Rapid Referral program in which a patient can sign a HIPAA compliant form at the diagnostic clinic for the clinic to reach out to Alzheimer’s Association for referral. Since this program began, referrals from clinics have increased.
- AARP started working with financial institutions to develop Dementia Friendly Financial Institutions that includes training for bankers, CPAs, estate planners, etc.

In regards to the guiding principles, a Council Member recommended that more should be printed and bound so that people can pick them up and refer to them.

Comments from the Public

Heather Bruemmer asked for any comments from the public. There were none.

Council Business

Council members asked for the following agenda items are considered for the next meeting:

- Conflict Free Case Management
- Paid caregiver workforce

- Review of Wisconsin Supreme Court Case Sonja Blake V. Debra Jossart

The meeting adjourned at 2:00PM, motioned by Maureen Ryan and seconded by Cindy Bentley.

Handouts

- *Wisconsin Dementia Bills as Passed by the Assembly and Referred to the Senate*
- *Highlights of Accomplishments of the Dementia Care System Redesign Plan*
- *Dementia Care System Redesign Plan: 2016 Draft Priorities*
- *Dementia Crisis Innovation Grants: Summaries of Funded Applications*